

COMPANY POLICY

GREEN HAS ITALIA S.p.A. is an Italian company that operates in the plant nutrition sector since 1985 playing a leading role on domestic and international market.

GREEN HAS ITALIA S.p.A. management promotes the company's will to carry out innovation through study and research, to satisfy the nutritional needs of all agrarian crops applying the principles of sustainable development.

Our Vision

“Anticipate the needs of agriculture improving the productivity of plants and soil fertility while fully respecting the environment”.

Always market-oriented, GREEN HAS ITALIA S.p.A. is engaged in the enhancement of the resources and in the implementation of the activities of research and development using important collaborations with the main universities and research centres operating in the sector of plant nutrition.

The company consolidates and enlarges its presence on the domestic market and it is expanding abroad through an internationalization process which is going to consider productive and commercial delocalisation. Skilled staff offers assistance aimed to satisfy the needs of a specialized agriculture which has always paid attention to the environmental balance.

The driving forces of our company are passion, enthusiasm and professionalism to serve our customers.

The goal is to create value for our customers by increasing the yield and the quality of agrarian crops while respecting the man and the environment thanks to the use of special nutritional products.

Our values

- Quality, effectiveness and innovation intended as continuous improvement of the properties and reliability of products and services thanks to the engagement and the professional skills of the staff.

The innovation of products, of company processes and services represents the incentive to face together the future challenges.

- Engagement to satisfy the needs and the expectations of the main stakeholders for our company included the engagement to meet the legal requirements such as the legislative and regulatory needs for our sector.
- Engagement for a continuous improvement of the integrated management system using the *“risk based thinking”* approach in order to face the risks and to promote the opportunities which determine the expected results.

The engagement for quality is linked to the engagement for safety and health on the workplace and the prevention of environmental impacts which might be caused by our productive process.

GREEN HAS ITALIA S.p.A. management undertakes to engage within the company the organizational and relational conditions necessary to ensure the involvement of all key players so that the Policy principles are known, understood and applied in any activity carried out. Furthermore these principles should be available for the main concerned parties such as suppliers, partners, customers, properties and public authorities.

Canale d'Alba, 20th June 2018

The President
Giuseppe Gonella